

**Job Title: Manager, Corporate & Marketing Communications**

**Reporting Officer**

Head, Corporate & Marketing Communications

**Job Description**

- Work with sponsorship agency to develop sponsorship proposals, create new and manage existing marketing assets for sponsorship and partnership opportunities
- Manage all contractual matters and entitlements and reporting between Sponsors and internal stakeholders to ensure entitlements are delivered
- Responsible for the development and management of loyalty programme including devising acquisition and retention strategies
- Spearhead partnership promotions with travel trade partners, retail & F&B tenants, pricing strategy, ticket bundling for attractions
- Responsible for the Marketing calendar including events, tenant and thematic promotions
- Synthesize marketing, retailer and consumer data to ensure relevant insights are actioned in marketing strategies

**Skills/Knowledge Required**

- Possess at least 5-7 years' experience in partnership promotions, sponsorships or business development
- Ability to work in a dynamic working environment
- Pre-opening team experience is advantageous
- Self-starter and results-oriented individual with the ability to work effectively both as an individual and as part of a team.
- Keen business acumen