

**Job Title: Executive/ Senior Executive, Corporate & Marketing Communications**

**Reporting Officer**

Senior Manager, Corporate & Marketing Communications

**Job Description**

You will help to enhance the competitiveness and attractiveness of Jewel Changi Airport, a world class lifestyle destination which comprises attractions, retail, F&B, hotel and aviation services, through the following responsibilities:

- Work closely with creative and media agencies, and vendors to develop the launch campaign for loyalty programme, from development of collaterals to on-ground activation
- Develop partnership promotions with internal and external parties including retail & F&B tenants
- Synthesize marketing, retailer and consumer data to provide relevant insights in support of commercial decisions
- Prepare post campaign reports to measure the success of the loyalty marketing campaigns
- Assist in managing all contractual matters and entitlements, and reporting between internal stakeholders and corporate partners

**Skills/Knowledge Required**

- Possess at least 3 – 5 years' experience in loyalty programme management
- Experienced in working with data analysis and segmentation
- Resourceful, self-motivated, independent, analytical and a good team player with strong organizational and interpersonal skills
- Meticulous with an eye for details
- Possess excellent written and verbal communication skills