

Job Title: Tourist Marketing Manager**Requestor****Reporting Officer**

Head, Corporate & Marketing Communications

Job Description

- Plan and execute pre-arrival and post-arrival tourist marketing to create awareness of Jewel amongst the target audience
- Create collaborative platforms with travel trade partners and key stakeholders to create in-market awareness and drive attraction ticket sales
- Key liaison for in-market sales and marketing initiatives primarily for China and Indonesia
- Channel development and sales operations for attractions ticketing

Skills/Knowledge Required

- Possess at least 5-7 years' experience in travel trade marketing
- Self-starter and results-oriented individual with the ability to work effectively as an individual or as part of a team
- Meticulous and strong project management skills
- Keen business acumen
- Ability to work in a fast-paced and dynamic environment
- Pre-opening team experience is advantageous
- Travel trade sales and marketing experience is preferred