



### Direct Marketing Award Details

**Title:** Direct Marketing for Brand Name Delicatessen Concession(s) at Departure/Transit Lounge, Terminal 2  
**File Reference:** CAG/000/CM/2024/T03

**Location and Size:** Departure/Transit Lounge North and South, Terminal 2  
**Concession Category:** Retail

Concession	Floor Area (sqm or thereabouts; subject to change and site measurements)
A	55 sqm
B	55 sqm
C	39 sqm

**No. of Concession(s):** 3

**Tenancy Period:** Concession A  
Three (3) years and six (6) months, commencing from 12 February 2025 to 11 August 2028.

Concession B  
Three (3) years and six (6) months, commencing from 2 March 2025 to 1 September 2028.

Concession C  
Three (3) years and six (6) months, commencing from 12 November 2024 to 11 May 2028.

**New Term Option:** Not applicable.

**Publication  
Details**

**Direct**            5 February 2024  
**Marketing**  
**Opening**  
**Date:**

**Successful Operators' Details**

<b>Concession</b>	<b>Successful Operator</b>
A	Bee Cheng Hiang Retail Pte Ltd ("Bee Cheng Hiang")
B	Bengawan Solo Pte Ltd ("Bengawan Solo")
C	Fragrance Foodstuff Pte Ltd ("Fragrance")